

## Tuesday, November 16, 2021

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### Let's Talk About Branding

Date and Time: Tuesday, November 16 10:00 a.m. - 11:00 a.m.

Address: Zoom EventZoom Event

Let's Talk About Branding

Who's it for?

Anyone in the planning stages of starting a business and businesses new or established.

You will...

- Learn the components and importance of a brand
- Learn why putting pen to paper helps brands succeed and grow
- Review the Brand Anatomy Guide
- Brand Checklist worksheet
- How to build your own collection of brand assets and brand collateral
- Learn the importance of choosing the right colours and typography
- Q+A session
- Review brand update options
- Gain insight, inspiration + direction!

## Wednesday, November 17, 2021

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### Facebook Business Suite

Date and Time: Wednesday, November 17 11:00 a.m. - 12:00 p.m.

Address: Online EventOnline Event

#### Facebook Business Suite

Join the South Grenville Digital Service Squad and learn how Facebook Business Suite can save you time and optimize your customer reach for your business.

**WHEN:** Wednesday, November 17, 11 a.m. to 12 noon

**COST:** Free

## Thursday, November 18, 2021

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### Hiring the Best People

Date and Time: Thursday, November 18 10:00 a.m. - 11:00 a.m.

Address: Online EventOnline Event

#### Hiring the Best People

About this event

This session will focus on practical steps to hiring, training and retaining top performers. Dianne will review simple, actionable

strategies that can be applied to any business during this one hour webinar.

**WHEN:** Thursday, November 18, 10-11 a.m.

**COST:** Free

## Friday, November 19, 2021

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### Economic Development Summit

Date and Time: Friday, November 19 09:00 a.m. - 2:30 p.m.

Address: Virtual Virtual

2021 Economic Development Summit Gaining Strength from Within Friday, November 19, 2021

Registration: \$15 – Get tickets now at [2021 Leeds Grenville Economic Development Summit Tickets, Fri, 19 Nov 2021 at 9:00 AM | Eventbrite](#) Advanced registration and payment required.

<https://calendar.twpec.ca>